



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
163753-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROSPER	317

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	163753	06838117

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	News 4 Today II 6a-7a	M-F 6a-7a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/22/12 6:29 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 3 All Th 08/23/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 2 All F 08/24/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-18 \$600.00 NM									
2	08/22/12	08/24/12	M-F Today Show	M-F 7a-9a	--WTF--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All W 08/22/12 7:20 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 1 All W 08/22/12 8:49 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 2 All Th 08/23/12 8:36 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 5 All Th 08/23/12 8:48 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 3 All F 08/24/12 7:29 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-18 \$600.00 NM 6 All F 08/24/12 8:43 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-18 \$600.00 NM									
3	08/22/12	08/24/12	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/22/12 12:13 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-14 STILL BELIEV \$250.00 NM 1 All Th 08/23/12 12:44 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-14 STILL BELIEV \$250.00 NM 3 All F 08/24/12 12:14 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-18 \$250.00 NM									
4	08/22/12	08/24/12	News 4 @ 6p M-F	M-F 6p-632p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/22/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-14 STILL BELIEV \$800.00 NM 3 All Th 08/23/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-18 \$800.00 NM 2 All F 08/24/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-18 \$800.00 NM									
5	08/22/12	08/24/12	News 4 @ 630p M-F	M-F 630p-7p	--WTF--	:30	3	\$700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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163753-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROSPER	317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/22/12 6:57 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-12-TV-14 STILL BELIEV \$700.00 NM 1 All Th 08/23/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-12-TV-18 \$700.00 NM 3 All F 08/24/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-12-TV-18 \$700.00 NM									
6	08/22/12	08/24/12	The Tonight Show	M-Th 1035p-1135p/	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/22/12 11:20 PM The Tonight Show M-Th 1035p-1135p :30 AFP-12-TV-14 STILL BELIEV \$350.00 NM 3 All Th 08/23/12 11:07 PM The Tonight Show M-Th 1035p-1135p :30 AFP-12-TV-18 \$350.00 NM 1 All F 08/24/12 11:09 PM The Tonight Show M-Th 1035p-1135p :30 AFP-12-TV-18 \$350.00 NM									
7	08/22/12	08/24/12	Access Hollywood Late P	M-Th 1135p-1207a/	--WTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 08/22/12 12:03 AM Access Hollywood Late PM M-Th 1135p-1207a :30 AFP-12-TV-14 STILL BELIEV \$200.00 NM 1 All Th 08/23/12 12:04 AM Access Hollywood Late PM M-Th 1135p-1207a :30 AFP-12-TV-18 \$200.00 NM 2 All F 08/24/12 11:52 PM Access Hollywood Late PM M-Th 1135p-1207a :30 AFP-12-TV-18 \$200.00 NM									
8	08/25/12	08/25/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 08/25/12 9:31 PM Saturday Prime C Sa 9p-10p :30 AFP-12-TV-18 \$800.00 NM									
9	08/26/12	08/26/12	Chris Matthews	Su 830a-9a	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 8:56 AM Chris Matthews Su 830a-9a :30 AFP-12-TV-18 \$175.00 NM									
10	08/26/12	08/26/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 9:59 AM Meet The Press Su 9a-10a :30 AFP-12-TV-18 \$400.00 NM									
11	08/26/12	08/26/12	NFL (Sunday)	Su 6p-930p	-----S	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 7:31 PM NFL (Sunday) Su 6p-930p :30 AFP-12-TV-18 \$1,600.00 NM 2 All Su 08/26/12 7:42 PM NFL (Sunday) Su 6p-930p :30 AFP-12-TV-18 \$1,600.00 NM 3 All Su 08/26/12 8:18 PM NFL (Sunday) Su 6p-930p :30 AFP-12-TV-18 \$1,600.00 NM									
<b>Total Spots</b>						<b>30</b>			

Gross Total

**\$18,475.00**



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**Payment Terms 30 Days**

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163753-1	08/26/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Americans for Prosperity	AMER FOR PROSPER	317	

Agency Commission **\$2,771.25**

Net Amount Due **\$15,703.75**